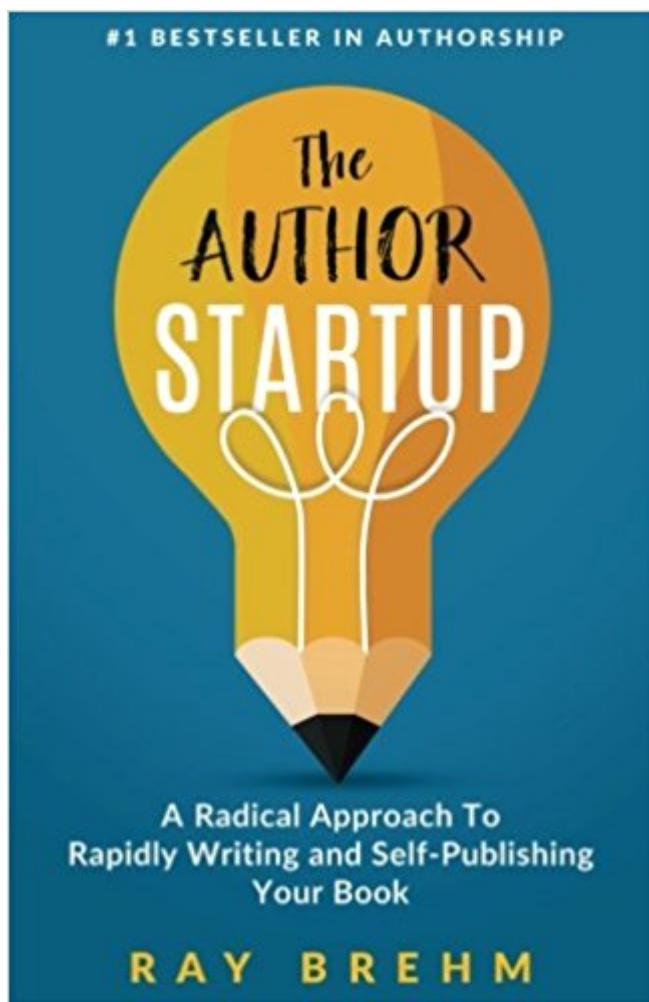


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The Author Startup: A Radical Approach To Rapidly Writing And Self-Publishing Your Book On



Synopsis

GET THE KINDLE VERSION FREE WHEN YOU BUY THE PAPERBACK (MATCHBOOK) *** #1 Bestseller in fourÃ¢Â categoriesÃ¢Â (March and April 2017) *** How to Launch Your Book like a "Lean" Startup Company You won't find this anywhere else. Ã¢Â"What is the fastest way I can get my book done?Ã¢Â I pondered the question a minute. There is all this extravagant education out there on writing a book, filled with hundreds of things to do. But the truth is, you do 20% of the work for 80% of the result (The Pareto Principle). How does one accomplish this? By streamlining all the tasks down to the minimum requirements, and focusing on those. The Author Startup is a process to create a minimum viable product for your book. It is used to get your book out there and build momentum for you. In The Author Startup, you will: Learn theÃ¢Â Boogie Board ApproachÃ¢Â for publishing Use concepts similar toÃ¢Â The Lean StartupÃ¢Â for your book Learn theÃ¢Â exact tools I used to create and publish a book in 26 days Find outÃ¢Â how toÃ¢Â defeat theÃ¢Â "Imposter SyndromeÃ¢Â Receive a completeÃ¢Â Action PlanÃ¢Â that will change your approach and attitude for publishing your book The book contains links to an entire action plan, including video demos.Ã¢Â DonÃ¢Ât wait to start your book, learn the quickest way to get it published now!

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Excellent book for first time authors! Clear,usable tips for marketing and publishing - Highly recommend.

Excellent book that focuses on getting published. No excuses, just publish! I loved the section on "imposter syndrome"...it was well-placed and poignant!

This book answered so many questions I had about self-publishing. Great resource!

This is a good resource for anyone wanting to get their message out to the world as quickly as possible!

There is some interesting information here, but also a lot of confusing recommendations to download a lot of programs to facilitate your process. For me, using Scrivener is the most useful "tool" a writer can use. I'd skip this book. For less than the cost of the stuff he recommends to download and use, Scrivener is only \$40. The 3 stars is more for his philosophy of "getting to work, stop worrying about all the stuff AFTER writing your book." Write first...always good advice.

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